



Fitness Finders customers are loyal, mission oriented teachers and leaders. Because I value each of you and your mission so much I want to give you plenty of lead time about a couple of changes that will affect you.

First, our prices will be going up as of August 1st. The increase will average less than 5%, and some items won't change at all. However, I want everyone to have the opportunity to stock up at the lower price if desired.

Second, due to software limitations, the value of your Rewards points this fall is going to be half of what it is currently. Right now, 20 points is the equivalent of 1 dollar when redeemed. For example, if you have 100 points you receive a gift certificate for \$5 applied to an order. Your points will be worth half of that starting on 8/1/2017, meaning 100 points will be worth \$2.50. I tried to make changes that did not have this effect on points you have already earned, but am constrained by technology.

This notification is intended to give you plenty of time to utilize your points and stock up if that is an option for you. We at Fitness Finders fully respect all that you do for the children in your care and we thank you for the opportunity to help you meet your mission.

Sincerely,
Rich Fairbanks
President